TEAM
TALENT EMPOWER ACADEMIC MENTORS

HOW TO MAKE A CAREER SHIFT TO UI/UX DESIGNER

- Apply for Scholarship
- Certified Course
- Practical Oriented Program

About Us

TEAM Education mainly deals Training Programs in latest technologies for students, corporate and other professionals. Some of the major technologies offered for training are IT courses, Management Programs, UG and Masters Courses. We are the SEO training. Our training program is very much mixed with both practical and interview points of ques tions.

Our Key Features

Portfolio Building

We'd assist you in creating your Behance, Dribble, and LinkedIn profiles.

On Job Training

Candidates get to work on real life projects wherein they can apply their knowledge and have real time learning experience facilitated by discussions with our mentors from the industry.

Interview Preparation

We specialize in job oriented training and focus on preparing candidates as per industry needs and provide them best Interview Guidance.

What is UX design?

Simply put, user experience design is the process of planning the experience a person has when they interact with a product.

UX design focuses on the interaction that a human user has with everyday products and services. The goal of UX design is to make using these products and services, both digital or physical, easy, logical, and fun.

What is UI design?

UI (User Interface) design is the user-centered approach to designing the aesthetics of a digital product. In essence, they create the look and feel of a website or application's user interface.

UI designers are focused on visual touchpoints that let users interact with a product. This can include typography, color palettes, buttons, animation, and other imagery.

Why UI/Ux?

In the digital world app/website of a brand is the face of the brand. Having strong and appealing app/website is essential to grow a brand and connect with customers. UX/UI is a good career field to get into if you are both a technical and creative thinker.

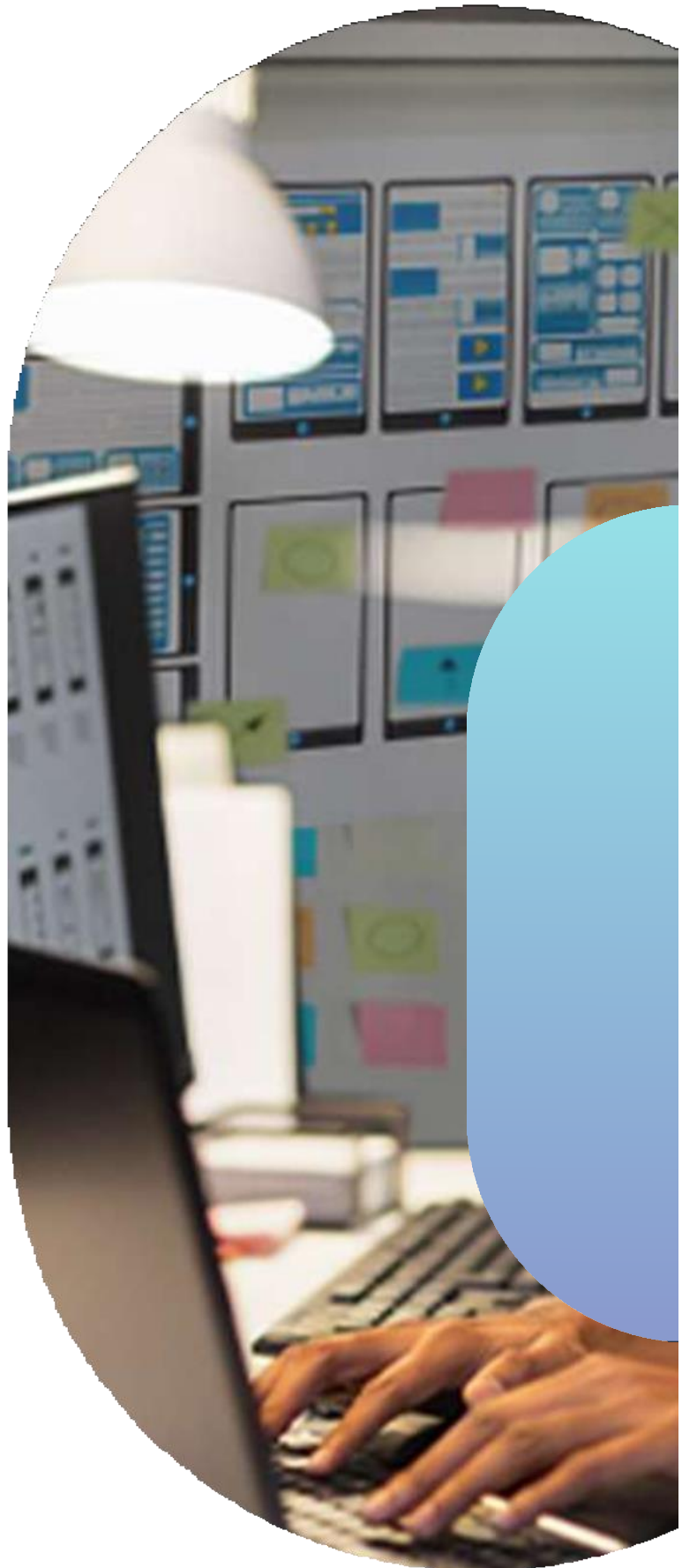Here are some of the top reasons why UX/UI is a good career.

In demand: UX/UI designers are in high demand, and the job outlook is good. This is true especially in regards to websites and apps. If people can't figure out how to use them, it can negatively impact business.

Salary: The field offers a good starting salary with opportunities for growth.

Technical skills: Anyone with desire and motivation can learn the technical skills that UX/UI designers need to thrive in their careers.

Soft skills: Skills like communication, collaboration, and flexibility are just as important as hard skills. This is great news for career changers who bring these skills and prior knowledge to the table.

Empathy: The field is all about helping others and solving problems to everyday tasks. If you're looking for a career that allows you to make a difference, you can do that through UX/UI design.

Curriculum

Introduction to UI/UX Design

UI vs UX design

Core Stages of Design Thinking

Divergent & Convergent Thinking

Brainstorming & Gamestorming

UX Strategies

User Centered Design

User Research and Persona

Understanding the User

Foundational Design

Usability Testing

Analysis Of User Behaviour.

Creating User Stories

Information Architecture

UI Principles

Visual Design

Curriculum

Understanding Brand Platforms

Design Guideline

Sketching Principles

Responsive Design

Wireframing

Creating Wireflows

Building High-Fidelity Mockups

Designing Efficiently with Tools

Interaction Patterns

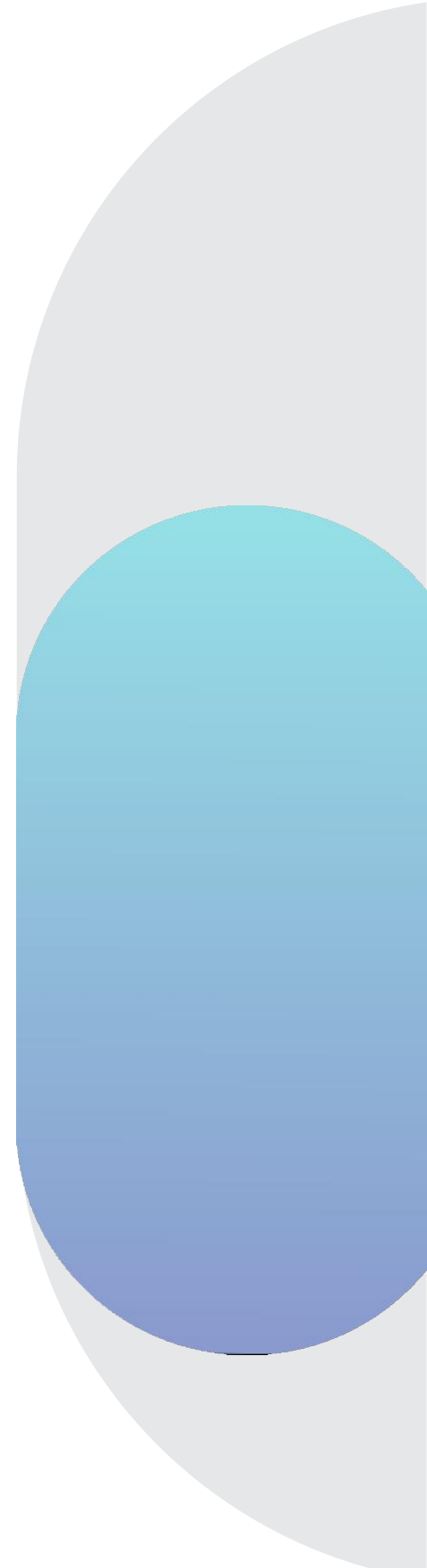Designing Animations and Interactions

Building a Prototype

Conducting Usability Tests

Synthesizing Test Findings

Micro Interaction

Prepare for Handing off Designs

Curriculum

The Components of an Effective Presentation

Creating a Case Study

Receiving and Giving Feedback

IOS Presentation

Android Presentation

Website Presentation

Freelancing session

Certification

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